



**Job Title: Brand Ambassador & Packaging Assistant – CBRM (Summer Position)**

**Company: Breton Brewing Co.**

**Location: Sydney, Nova Scotia**

**Deadline to Apply: May 11th., 2025**

**Employment Dates: Mid-May – September 2nd, 2025 (35-40 hours per week)**

### **Overview**

Are you a craft beer enthusiast who loves being part of a team? Do you want to gain hands-on experience in sales, marketing, and production while contributing to the growth of one of Atlantic Canada's fastest-growing breweries? If so, Breton Brewing Co. is looking for a dynamic **Brand Ambassador & Packaging Assistant** to join our team for the summer!

Breton Brewing Co. is a local craft brewery located in Sydney, Nova Scotia, on the beautiful island of Cape Breton. We craft award-winning, high-quality beers and are passionate about building strong community connections. This is an exciting opportunity to experience a variety of roles within a craft brewery, from brand promotion and customer engagement to production support and packaging.

As a **Brand Ambassador & Packaging Assistant**, you will split your time between promoting Breton Brewing's brand, assisting with packaging and deliveries, and supporting general brewery operations. If you're a reliable, outgoing, and hard-working individual with a passion for craft beer, we want to hear from you!

### **Key Responsibilities**

As a **Brand Ambassador & Packaging Assistant**, your duties will include:

#### **Brand Promotion & Marketing**

- **Sampling & Promotions:** Schedule and assist with beer tastings and samplings at NSLC stores, events, and beer festivals to promote Breton Brewing's products.
- **Event Coordination:** Organize and assist with beer festivals, food pairings, golf course tastings, and other promotional events throughout Cape Breton Island.
- **Customer Engagement:** Engage with customers in the taproom, at events, and through deliveries, providing a positive and informative experience.

## Packaging & Production Support

- **Packaging Line:** Work as part of the team on our rotary automatic canning line, including packaging, labeling, and palletizing finished products.
- **Keg Handling:** Clean, fill, and prepare kegs for delivery, ensuring the highest standards of quality and cleanliness.
- **Warehouse Operations:** Stock and organize the warehouse, ensuring products are properly stored and accessible for orders and deliveries.
- **General Brewery Sanitation:** Assist with general cleaning and sanitation tasks in both the brewery and taproom, ensuring a safe and clean working environment.

## Delivery & Logistics

- **Delivery Preparation:** Prepare kegs and cans for delivery to commercial and home accounts across the CBRM and beyond.
- **Transportation & Delivery:** Drive delivery vehicles to transport beer and products to commercial accounts, ensuring safe loading and unloading of products.
- **Keg Collection:** Collect empty kegs and return them to the brewery, managing all associated documentation.
- **Outdoor Maintenance:** Assist with green-space maintenance at the brewery, including lawn mowing, raking, and other outdoor cleaning tasks.

## Qualifications & Skills

The ideal candidate will have a strong work ethic, excellent communication skills, and the ability to multitask in a fast-paced environment. Specific qualifications include:

- **Passion for Craft Beer:** Strong knowledge or interest in craft beer and brewing processes.
- **Strong Communication Skills:** Ability to engage with customers and represent the brand in a professional manner.
- **Attention to Detail:** Precision in packaging, labeling, and deliveries.
- **Reliability & Teamwork:** Strong work ethic and ability to work independently and as part of a team.
- **Physical Stamina:** Ability to lift up to 50 lbs and handle physically demanding tasks.
- **Organizational Skills:** Ability to multitask and stay organized in a busy environment.
- **Driver's License & Vehicle:** Must have a valid driver's license and access to a vehicle for deliveries.
- **Age Requirement:** Must be 19+ years of age.
- **Student Eligibility:** Must be a full-time student returning to school in the next academic year and eligible for Canada Summer Jobs.

## Preferred Qualifications

- Previous experience in customer service, sales, delivery, or production/packaging is an asset.
- Field of study related to Craft Brewing, Marketing, or Business is a plus.
- Ability to work flexible hours, including evenings and weekends for events.

## What We Offer

- **Creative and Fun Work Environment:** Be part of a passionate and growing local craft brewery.
- **Competitive Compensation:** Enjoy competitive wages and flexible working hours.
- **Employee Discounts:** Get discounts on all Breton Brewing products and merchandise.
- **Comprehensive Training:** Gain hands-on experience in marketing, sales, production, and delivery.
- **Opportunities for Growth:** Develop skills and knowledge in the craft beer industry.

## How to Apply

If you're ready to join our team and help promote the Breton Brewing brand while gaining valuable production experience, please submit your **Resume** and **Cover Letter** to:

**Email:** [careers@bretonbrewing.ca](mailto:careers@bretonbrewing.ca)

In your cover letter, tell us why you're passionate about craft beer and how your skills align with the responsibilities of this position.

We thank all applicants for their interest; however, only those selected for an interview will be contacted.

**Breton Brewing Co.** is an equal-opportunity employer committed to diversity and inclusion. We value the unique perspectives, experiences, and skills that each individual brings to our team and encourage all interested candidates to apply.

**Note:** This position is part of the **Canada Summer Jobs Program** and is open to students or recent graduates who meet the eligibility criteria.