



**Brand Ambassador – CBRM (Student)**  
**Breton Brewing Co.**

Deadline to apply: April 28<sup>th</sup>, 2024

Dates & hours of summer position: Mid-May – September 2<sup>nd</sup>, 2024 at 30 hours per week.

**Overview**

BEER! Now that we have your attention, please read on! Are you a craft beer fan? Interested in working in one of Atlantic Canada's fastest growing industries? Looking to join an amazing team at a successful local company? Well, you might just want to work at Breton Brewing Company!

We are Breton Brewing. A local craft brewery located in Sydney, Nova Scotia, on the beautiful island of Cape Breton. At our core, we value making a difference in our communities while crafting high-quality beer. We pride ourselves on the consistency, drinkability, and variety of our award-winning beers, and make a style to suit anyone's taste. We truly believe that magic happens on this little island.

Breton Brewing Co. is a young and growing business seeking an outgoing, enthusiastic, and reliable **Brand Ambassador** in the Sydney area to join our team for the Summer. The ideal candidate will be a driven individual who wants to work in a fun but high paced work environment.

**Responsibilities**

Reporting to the Taproom Manager & Director of Marketing, this part-time summer position will include the following responsibilities and duties:

- Scheduling, implementing, and administering samplings at various NSLC stores (when and if possible).
- Helping with preparing and delivering home deliveries in CBRM
- Assisting in building and maintaining relationships with licensee accounts
- Performing administrative tasks as required
- Executing promotional activities/events
- Event coordination, activation, and execution around Cape Breton Island (such as beer festivals, golf course tastings, food pairings, etc.)
- Providing detailed updates daily to the Taproom Manager, Director of Marketing, and Sales Representative for Cape Breton.

- Continued learning and education as it related to Breton Brewing
- Cleaning and maintenance of the taproom and property
- Guiding tours of the brewery and presenting PowerPoint presentations to tour groups

### **Who we're looking for**

- Reliable, outgoing and personable with great communication skills
- Exceptional time management and strong organizational skills
- Comfortable working alone and in a team environment
- Proficient in Word, Excel, Power Point, etc.
- Flexible with their schedule including working on evenings and weekends
- Strong knowledge of craft beer is considered an asset
- Must be able to comfortably lift 50lbs and deliver commercial kegs and cases to accounts.
- Must have a valid driver's license and own vehicle or have access to vehicle
- Must be 19+ years of age
- Must intend to return to school on a full-time basis in the next academic year

### **What we offer**

- A creative, innovative, and fun work environment
- Employee discount on Breton Brewing products and merchandise
- Competitive compensation
- Flexible working hours

### **How to apply**

If you are interested in this position and think you would be a good fit for the Breton Brewing team, please send a Resume and Cover Letter telling us a little bit about yourself to;

[sarah@bretonbrewing.ca](mailto:sarah@bretonbrewing.ca)

We thank all applicants for their interest, however only those candidates selected for interviews will be contacted.

Breton Brewing Co is an equal opportunity employer. Breton Brewing Co is committed to creating an inclusive environment that respects values, cultures, and experiences of our customers and staff. We believe diversity drives innovation, creativity, and empowerment that leaves a mark on our business. Diversity connects us closer to our customers and the communities we serve. This position is part of the Canada Summer Jobs Program. This program only

applies to current students or recent graduates who are a Canadian citizen, Permanent resident or a person who has been granted refugee status in Canada.